# Muzammil Hassan

**Director of Patent Monetization** 

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I am an Intellectual Property (IP) expert with 13 years of experience in patent licensing, monetization, litigation, IP management, reverse engineering, and standard-essential patents (SEPs). I have extensive experience leading large teams of patent analysts and consultants, overseeing comprehensive IP solutions, and managing a team of approximately 70 members. My technical work includes reverse engineering, testing, and packet capturing for patents covering diverse technologies, such as processors, hybrid vehicles, display technologies, AI/ML, client-server communication, and standards like 3GPP and IEEE.

I am also the author of three essentiality-check reports for patents declared as 5G-essential to ETSI. One notable report involved the analysis of over 21,000 patents, with assessments provided on their essentiality to 5G standards.

### **Education**

### **Bachelor of Information Technology Engineering**

Punjab Technical University, Jalandhar | July 2008-May 2012

# Areas of Expertise

- Patent Licensing & Monetization
- IP Litigation & Management
- Reverse Engineering
- Team Leadership & Mentorship
- Strategic Portfolio Development
- Standard-Essential Patents (SEPs)
- Technical Analysis (AI/ML, Processors, Hybrid Vehicles)
- Cross-Licensing Deals
- Claim Charting & Patent Prosecution

## **Employment**

### **Quandary Peak Research**

### Director of Patent Monetization | Mohali, India | Nov 2024-Present

- Leading India Operations to support technical experts across various technology domains in making informed, accurate decisions on clients' IP matters.
- Overseeing patent monetization services.
- Delivering customized, innovative solutions to address clients' patent licensing and monetization needs.
- Consulting clients on patent licensing, monetization, litigation, and acquisition matters.

### GreyB

### Head - Infringement Services | Mohali, India | Oct 2022-Oct 2024

- Led a team of approximately 60 patent analysts and consultants.
- Supported clients with patent portfolio analysis, in-licensing and out-licensing deals, patent sales and acquisitions, and patent litigation.
- Developed innovative solutions to enhance the efficiency of in-house infringement studies.
- Engaged in around 100 patent licensing and monetization projects annually.
- Authored a unique, comprehensive 5G Essentiality Study Report.

#### Group Manager - Infringement | Mohali, India | Oct 2021-Sept 2022

- Expanded the team from 18 to over 40 members within one year.
- Trained team members across various IP services.
- Contributed to IP licensing and infringement cases.

#### Research Analyst, Team Lead and Manager - Infringement | Mohali, India | June 2011-Sept 2021

- Conducted product searches to confirm infringement across diverse technology domains, including advertising, media streaming, content delivery networks, processors, telecom, WiFi, audio streaming, codecs, servers, and virtualization.
- Acquired mentorship skills to train team members and ensure quality in infringement studies.
- Scaled the team from 10 to over 50 members.
- Developed customized solutions to address unique IP challenges for clients.
- Supported clients in securing multi-million dollar licensing deals.
- Assisted clients in selling patents at higher-than-expected market values.
- Guided clients in purchasing patents that complement their existing portfolios.
- Helped non-practicing entities (NPEs) identify and acquire patent portfolios for maximum ROI, designing effective litigation and licensing strategies.

## **Intellectual Property Consulting**

• Cozen O'Connor | Aug 2025-Present

Nature of Consultation: Patent Acquisition Support

Technology: MEMs and Power Control

• Farjami & Farjami LLP | May 2025-Present

Nature of Consultation: Patent Analysis & Monetization

Technology: Speech recognition.

• Confidential Consulting Company | Mar 2025-Present

Nature of Consultation: Prior Art Patent Analysis

Technology: Multimedia.

Confidential Manufacturing Company | Mar 2025-Present

Nature of Consultation: FTO Search

Technology: Textiles.

Sullivan & Cromwell LLP | Feb 2025-Present

Nature of Consultation: Patent Analysis

Technology: Audio codec.

• Confidential Consulting Company | Feb 2025-Present

Nature of Consultation: Patent Analysis & Monetization

Technology: User tracking and rewards.

Confidential Technology Company | Jan 2025-Present

Nature of Consultation: Patent Portfolio Analysis

Technology: Digital advertising.

Confidential Technology Company | Dec 2024-Present

Nature of Consultation: Patent Analysis

Technology: Video codecs, streaming technology.

## **Technical Due Diligence & Audits**

• Lenskart Solutions | Startup M&A | Apr 2025

Technology: Extended Reality (XR), Augmented Reality (AR), Mixed Reality (MR).

## **Notable Assignments**

### **Authored 3 5G Essentiality Reports**

- Conducted essentiality checks of more than 21,000 patent families declared essential to 5G standards.
- Reports cited by Bloomberg, CNBC, Al Jazeera, and others.
- The US Department of Justice cited the report in their letter to Avanci on the 5G Patent Pool.
- Report used as a reference in the litigation case Nokia vs. Oppo in the Chongqing First Intermediate Court.

### **5G Cross Licensing**

- Involved in a 5G cross-licensing deal between two telecom giants.
- Managed more than 7,000 patent families.

### Strategic Portfolio Development in 5G, WiFi-6/7 and VVC

- Prepared claim charts for newly filed patent applications in the domains of 5G, WiFi-6/7 and VVC.
- Engaged in strategic prosecution of patents and helping clients file modified claims with a higher probability of being essential.

### **Semiconductor Assignments**

- Performed reverse engineering to determine the layer structure of hard drives.
- Reverse engineered the composition of different layers within a processor, aiding in litigation cases against prominent semiconductor companies.
- Conducted signal analysis within a mobile device chipset, helping a client settle a litigation case.
- Designed a portfolio categorization scheme for a top semiconductor company with more than 14,000 patent families.

### **Acquisition Assignments**

- Helped an NPE narrow down a portfolio of 700 patents to 120, optimizing for ROI.
- Assisted a Chinese multinational smartphone maker in acquiring VVC patents.
- Supported a Chinese multinational telecom company in acquiring patents in domains such as servers, virtualization, operating systems, processors, and media streaming.
- Collaborated with a law firm to acquire networking patents for a top US-based networking company.

#### Other Assignments

- Assisted a networking company in preparing arguments to challenge German IP tax costs incurred.
- Supported an NPE in designing and running a litigation campaign in China against the consumer device industry.
- Conducted claim charting assignments for patent brokers to secure the best deals when selling patents.
- Reviewed source code to confirm infringement against AI/ML software.
- Aided a major telecom service provider in designing and divesting their patent portfolio in various domains.

## Media & Publicity

• CNET | Apr 28, 2025

This 'Extraordinarily Complex' iPhone May Still Be Made in China, Despite Tariffs